



Asian American Health Conference
Commitment to Change:
Exploring Health Disparities in the
Asian American Community



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MASTER OF CEREMONIES

Patricia W. Shao



Patricia W. Shao is President of Dragonbridge Inc., a full service advertising, marketing and public relations agency with award winning expertise in media and community relations. Dragonbridge Inc. effectively outreaches to multicultural communities in the United States.

Cross-cultural communication solutions are based on extensive demographic and psychographic data of preferences and media habits of ethnic consumers. dragonbridge Inc. is based in Bethesda, Maryland, and has design and production offices in Falls Church, Virginia.

Ms. Shao chairs the Montgomery County Executive Asian Advisory Committee. She helped with the formation of the Asian American Health Initiative. Ms. Shao is among the founders of the United Ethnic Publisher's Association. She is a member of the American Advertising Federation and is a former Board of Director for the Advertising Club of Metropolitan Washington. She is also a member of the Washington Metropolitan Society for Health Care Marketing and Public Relations. She is a founding member of the North American Chinese Restaurant Association and the Metropolitan Washington Chinese Restaurant Association. Ms. Shao belongs to the Organization of Chinese Americans, the United States Pan Asian American Chamber of Commerce, The Korea Society, and the Maryland China Business Council.

